

Integral Art & Studies

Author & Artist Brad Reynolds

BradleyYes@aol.com

Brad Reynolds

Senior Graphic Designer | Book Design & Production Specialist

Novato, CA

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Professional Summary

Senior Graphic Designer with over 20 years of experience delivering high-quality visual communication across print, digital, and marketing platforms. Expert in Adobe Creative Suite (InDesign, Photoshop, Illustrator) with a strong background in prepress production, brand development, and layout design. Extensive experience in book design and interior layout for spiritually oriented, philosophical, and academic works.

Specializes in translating complex concepts into clear, engaging visual materials, including marketing collateral, presentation decks, book layouts, and promotional graphics. Proven ability to manage multiple projects independently, meet deadlines, and maintain consistent visual standards across campaigns and publications.

Core Skills

- Graphic Design & Layout
- Marketing Collateral & Campaign Design
- Book Design & Publishing (Print & eBook)
- Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat)
- Prepress & Print Production
- Brand Identity & Visual Systems
- Presentation Design
- Video Editing (Final Cut Pro) / YouTube videos
- File Preparation & Production Workflows
- Project Management & Client Communication

Professional Experience

Freelance Graphic Designer / Production Artist

Integral Art & Studies, Novato, CA

1995 – Present

- Operate as an independent contractor providing design services
- Designed and produced marketing materials including brochures, flyers, presentation decks, advertisements, and digital assets for a wide range of clients
- Developed book layouts, covers, and publishing-ready files for print and eBook distribution (Amazon KDP, IngramSpark)
- Created branded visual systems and templates to ensure consistency across campaigns and client communications
- Translated complex subject matter into clear visual formats, including diagrams, structured layouts, and editorial design
- Prepared production-ready files for print and digital distribution, ensuring accuracy in color, typography, and formatting
- Managed multiple concurrent projects, meeting deadlines and maintaining organized file systems
- Collaborated directly with clients to define scope, refine creative direction, and deliver final assets

Clients include: Pt. Reyes Printing Co., Integral Institute, Yosemite National Institutes, Kodak Gallery, Vode Lighting, Diamond Certified, and others

Production Artist

Baldwin Press, Napa, CA

- Designed and prepared print-ready layouts using Adobe InDesign, Photoshop, and Enfocus PitStop
 - Managed prepress workflows, including color correction, proofing, and file preparation
 - Ensured accuracy and quality control for commercial printing projects
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Production Artist

Institute of Reading Development, Novato, CA

- Designed marketing materials, including flyers, brochures, and presentation assets
 - Supported campaign initiatives through consistent and effective visual communication
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Production Manager

Envelopes Direct, Inc., San Rafael, CA

- Managed the in-house graphic design and production department
 - Oversaw prepress operations, including typesetting, layout, color proofing, and file preparation
 - Produced original design and illustration for client projects
 - Coordinated production workflows and ensured timely project delivery
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Additional Experience

- Production Artist – Graphic Arts Management, Novato, CA
 - Production Artist – Origin Press, Novato, CA
 - Production Artist – IMSI, San Rafael, CA
 - Computer Animation – Electronic Arts, San Mateo, CA
 - Production Artist – LucasArts Learning Division, San Rafael, CA
 - Computer Animation – Soft-Ad Group, Sausalito, CA
 - Magazine Layout – The Laughing Man Magazine, Clearlake, CA
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Education

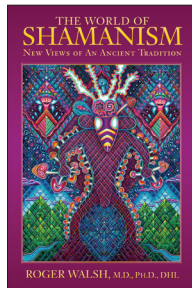
Bachelor of Fine Arts (BFA) / California College of Arts and Crafts, Oakland, CA
Graduated: 1982

Graduate Studies / California Institute of Integral Studies (CIIS), San Francisco, CA

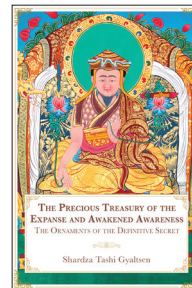
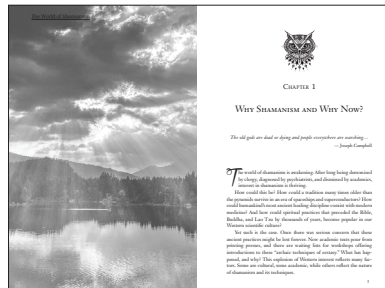
Additional Studies / Computer & Information Sciences – Santa Rosa Jr. College
Architecture (2 years) – Ball State University

Technical Skills

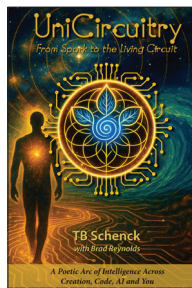
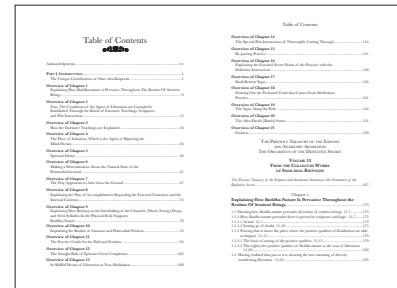
- Adobe InDesign, Photoshop, Illustrator, Acrobat
- Adobe Creative Suite
- Enfocus PitStop (Prepress)
- Final Cut Pro (Video Editing)
- Mac OS & Windows Platforms



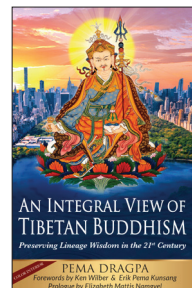
The World of Shamanism
Roger Walsh
Interior design: Brad Reynolds



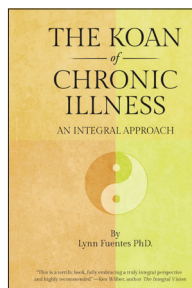
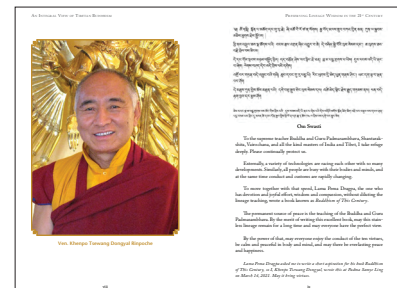
The Precious Treasury of the Expanse and Awakened Awareness
Shardza Tashi Gyaltsen, Translated by: Daniel P. Brown and Geshe Sonam Gurung
Interior design: Brad Reynolds



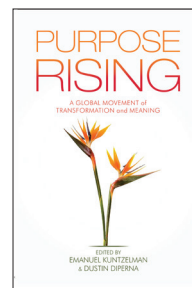
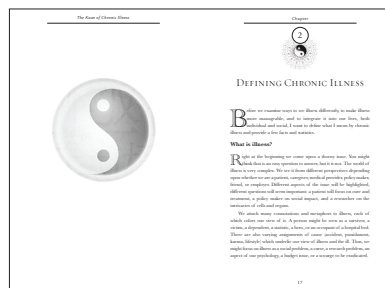
UniCircuitry: From Spark to the Living Circuit
TB Schenck
Interior design: Brad Reynolds



An Integral View of Tibetan Buddhism
Pema Draga
Interior design: Brad Reynolds



The Koan of Chronic Illness
Lynn Fuentes
Interior design: Brad Reynolds



Purpose Rising
Edited by: Emanuel Kuntzelman and Dustin DiPerna
Interior design: Brad Reynolds

